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## **INDUSTRY PRESS RELEASES /**

# Grosvenor House named the world's leading hotel serviced apartments

Posted on Tuesday, 8 January 2008

Country United Arab Emirates

### **Press Release Content**

Grosvenor House, Dubai was recognised as the World's Leading Hotel Serviced Apartments at the  $14^{\rm th}$  annual 2007 World Travel Awards, recently held in the Caribbean.

The World Travel Awards see 60 trophies handed out as an acknowledgement to the best of the best within the travel industry. The Awards are especially coveted as the votes are cast globally by fellow professionals from 167,000 agencies from 190 countries around the world.

"At Grosvenor House we constantly strive to be an exceptionally unique landmark in the world of hospitality by ensuring we deliver impeccable service time and time again. To be recognised as the worlds leading serviced apartments is a delightful endorsement of our associate's efforts to go beyond our guests expectations of what outstanding service should be" commented Pam Wilby General Manager of Grosvenor House, Dubai.

"Grosvenor House first achieved the award for the World's Leading Hotel Serviced Apartments after just six months of operation - to achieve this once again is truly a fitting testament to the levels of service and accommodation we are able to offer our long-term guest," added Wilby.

Grosvenor House Duhai has 217 rooms and suites and 205 luxurious and well appointed, fully furnished apartment suites. The one, two and three-bedroom apartment suites are available on a short or long term lease and feature the same tasteful, understated décor and facilities of the hotel in a more permanent setting. For additional privacy, residents benefit from their own separate entrance and luxurious lobby featuring full reception and concierge service. 24 hour room service is merely a phone call away and the world-class restaurants and bars of Grosvenor House Dubai just steps from their door.

### **Notes and contacts**

Le Méridien brand, currently represented by approximately 120 properties in 52 countries, was acquired by Starwood Hotels & Resorts Worldwide in November 2005. With close to 70 percent of its properties located in Europe, Asia-Pacific, Africa and the Middle East, Le Méridien provides a strong international complement to Starwood's primarily North American holdings. Plans call for dynamic expansion of Le Méridien-branded hotels within the next five years, concentrating in the U.S., Latin America, and Asia-Pacific, including destinations such as India, Thailand and China. For more information, please visit www.lemeridien.com

## Starwood Hotels & Resorts Worldwide

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with approximately 890 properties in more than 100 countries and 145,000 employees at its owned and managed properties Starwood® Hotels is a fully integrated owner, operator and franchisor of hotels and resorts with the following internationally renowned brands: St. Regis®, The Luxury Collection®, Sheraton®, Westin®, Four Points® by Sheraton, W®, Le Méridien® and the recently announced aloft<sup>SM</sup> and ELEMENT<sup>SM</sup> Hotels. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com/pressclub

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